Haiyu Zhou

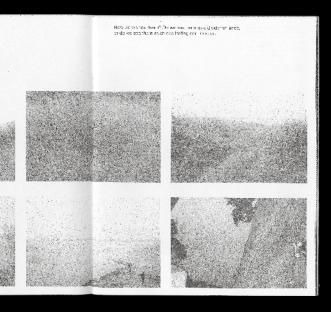
haiyuz719@gmail.com +1 646-732-5293 zhouhaiyu.com

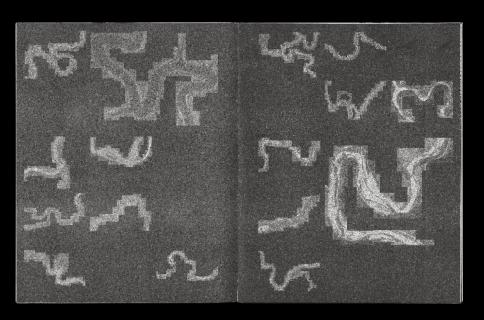
To Write a River	2
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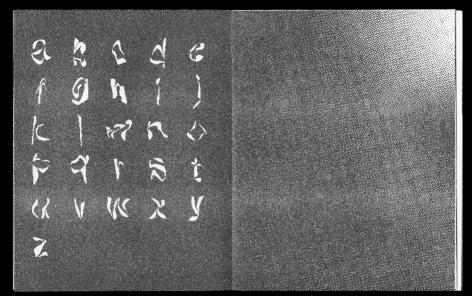
To Write a River Typeface Design 2024



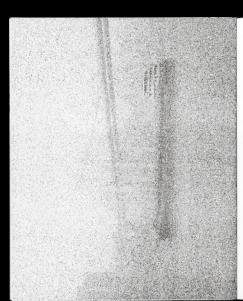
To Write a River Typeface Design 2024

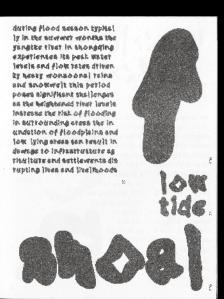


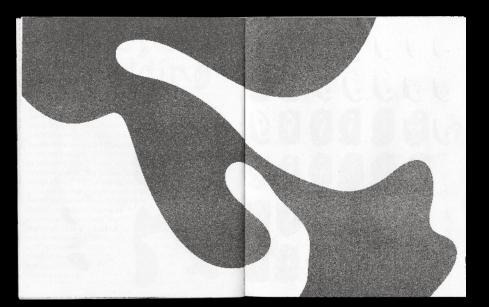


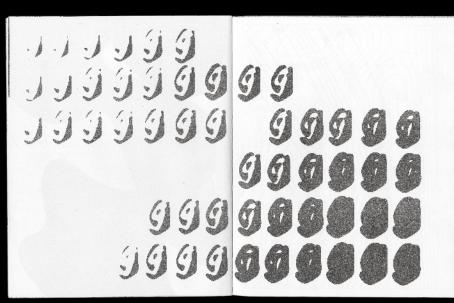


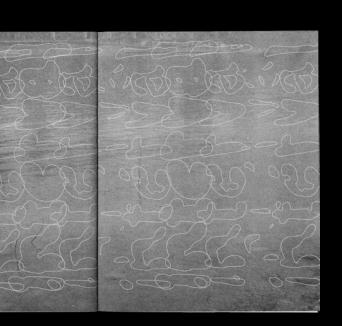








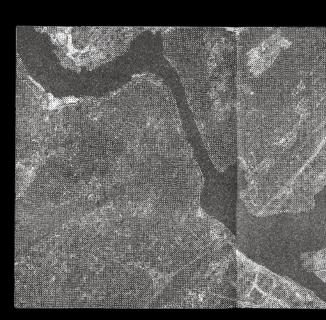






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To Write a River Typeface Design 2024

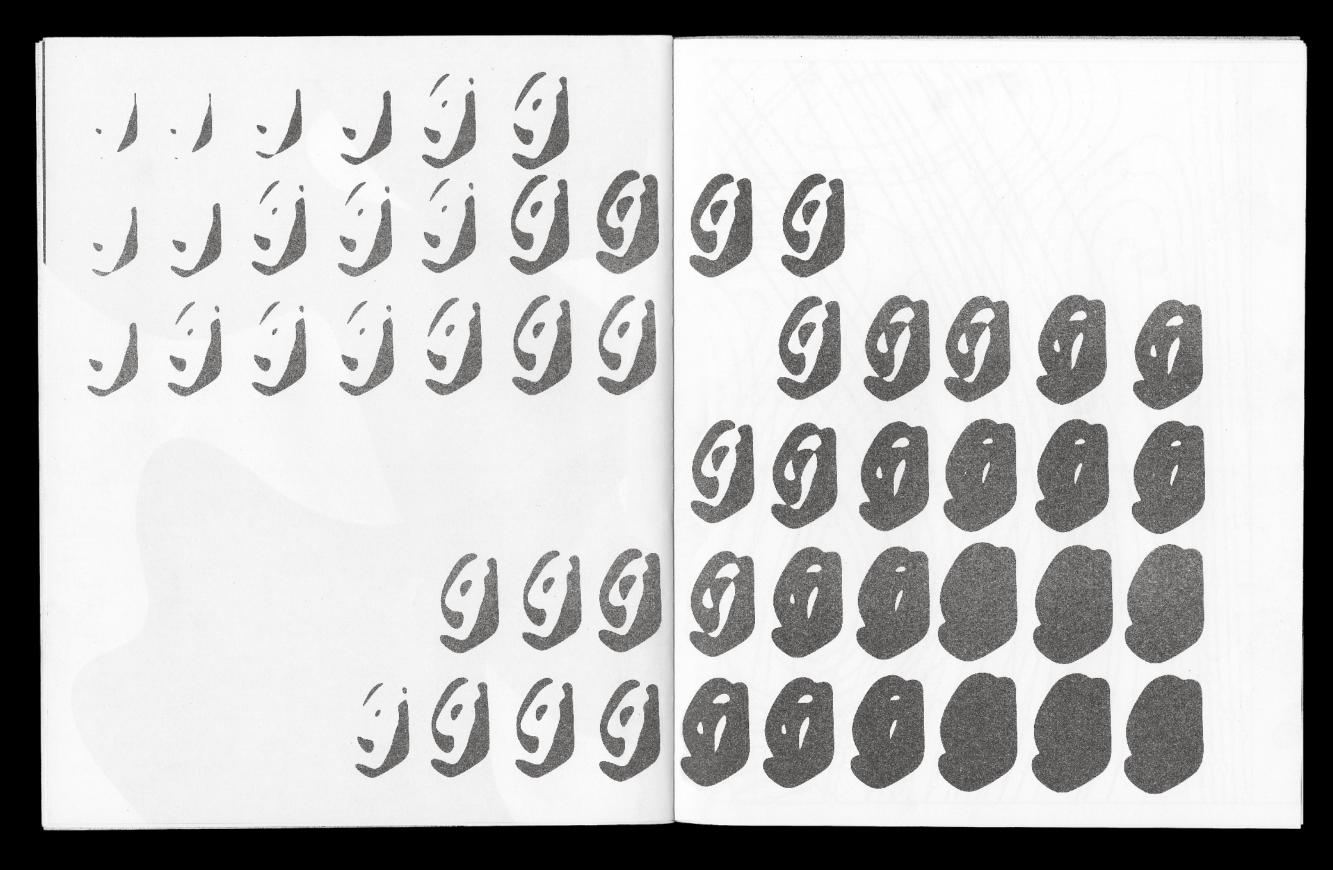
Inspired by the seasonal variation of Yangtze River, Flumen is a display typeface that embraces the fluidity of water. Variations in width indicate shifts in water level in dry season, flood season and in between.

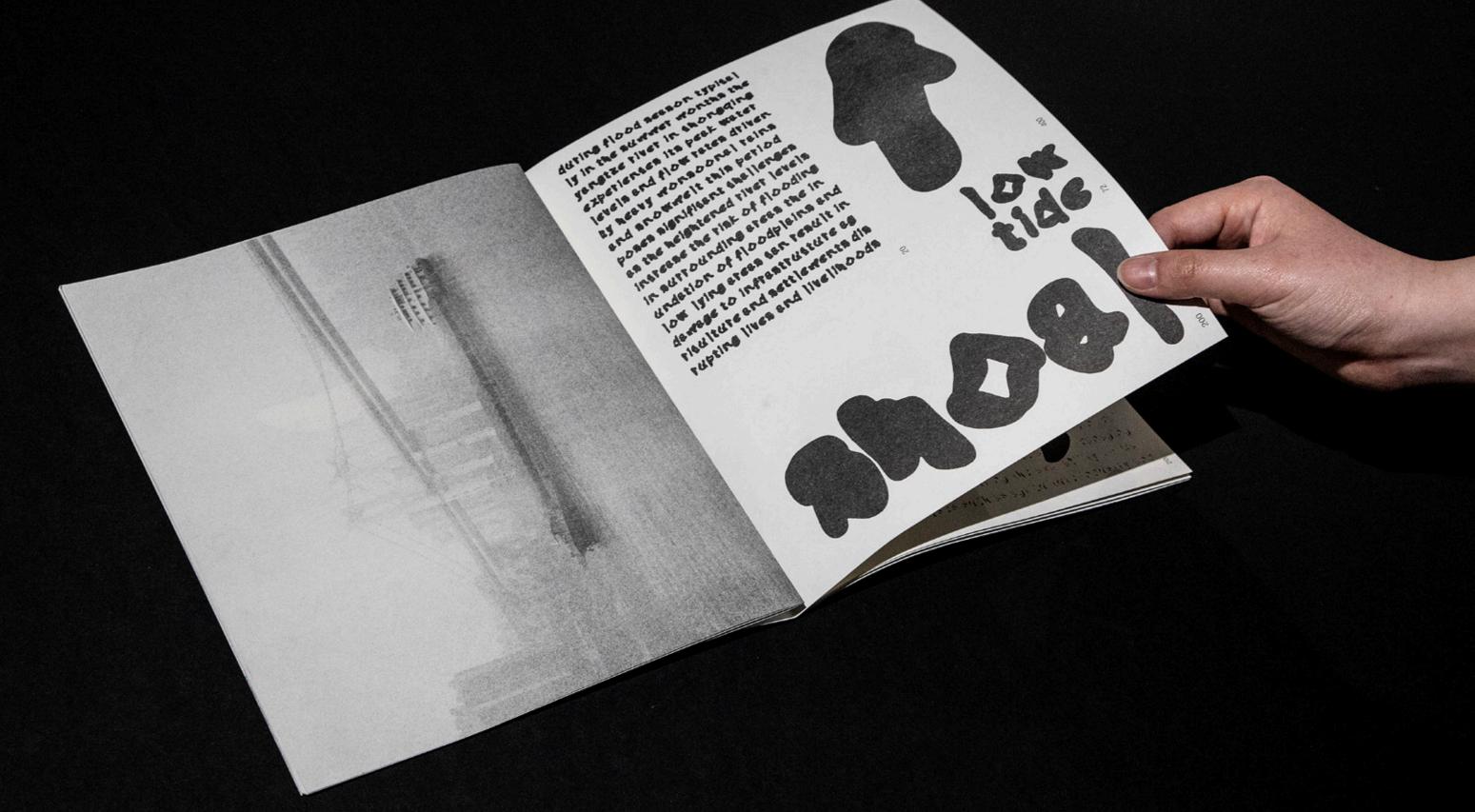


Regular

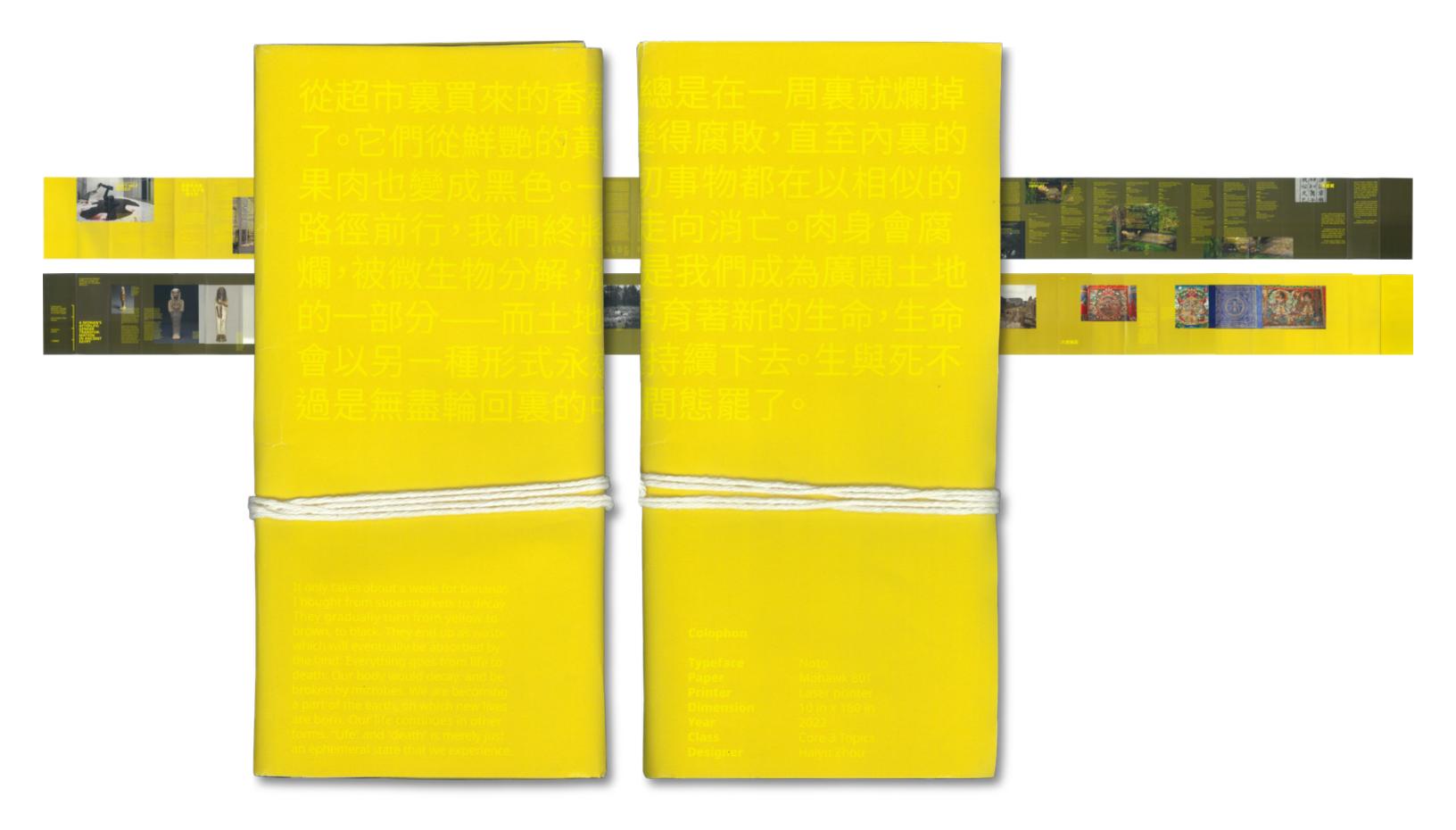
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To Write a River Typeface Design 2024





Death and Reincarnation Book Design 2023



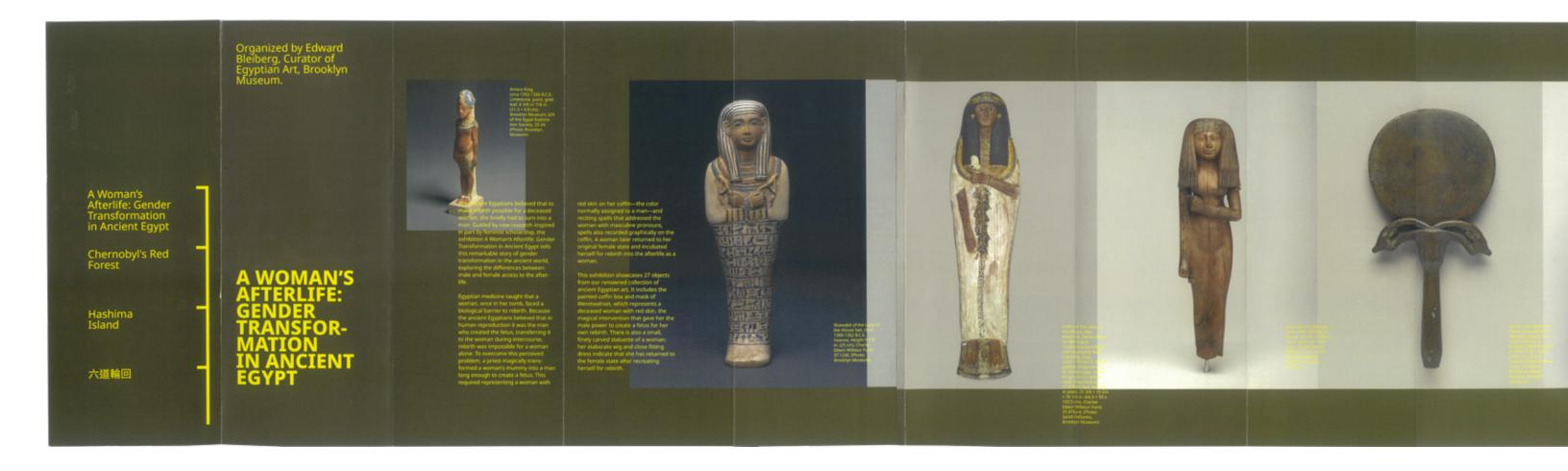
Death and Reincarnation Book Design 2023

Inspired by the rotting process of a banana, this project explores the process from life to death, and the other way around. It is designed to read from both ways. There is no designated start or end of the book, just like life itself.



Death and Reincarnation Book Design 2023

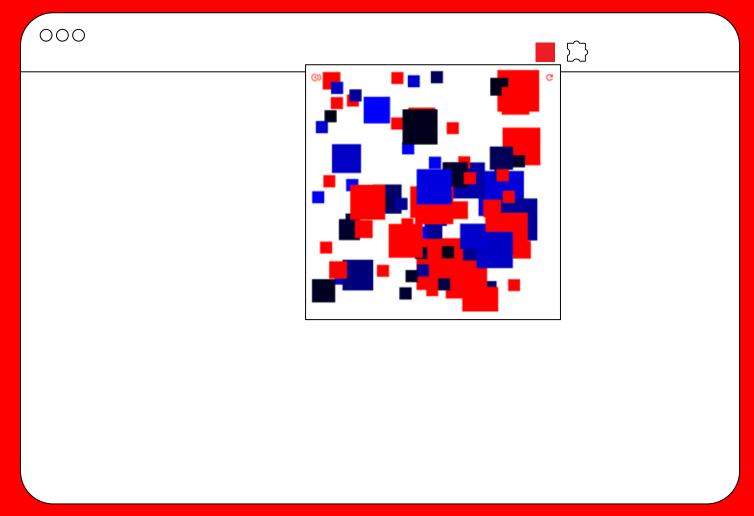




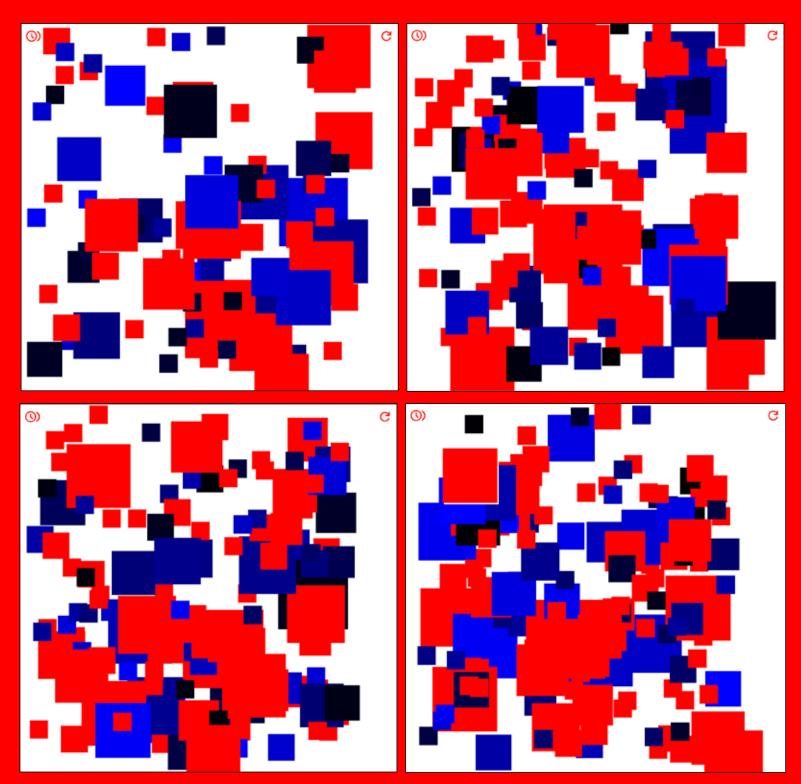


Web Navigator Chrome Extension 2023

We jump from one website to another by browsing on search engines, or by clicking on links in relative websites. If the internet is a world, what will be the map of it? What do these websites look like if they are houses, gardens or rivers that share the same ground?



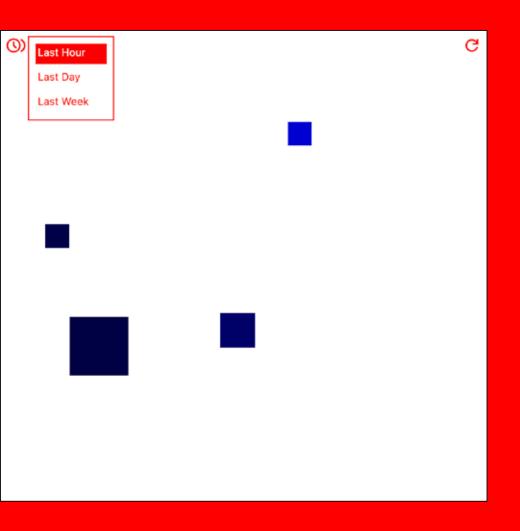
Popup Window Differe

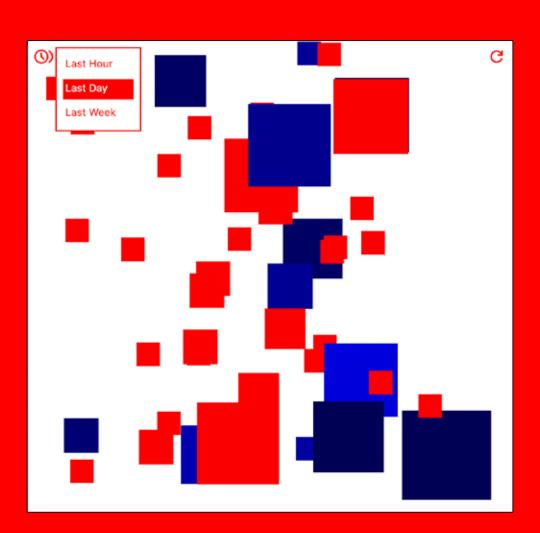


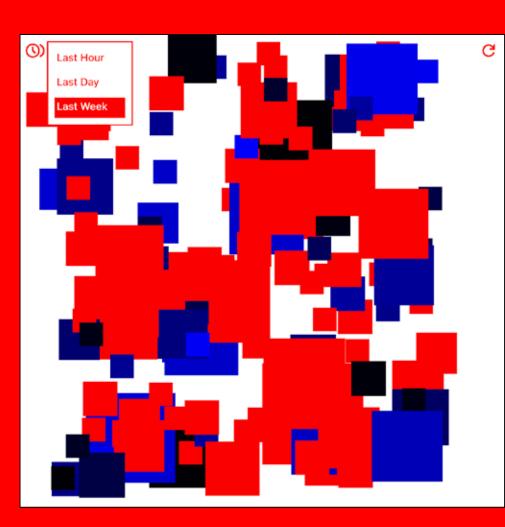
Different Variations

 Web Navigator
 Chrome Extension
 2023

Squares represent all the websites that you have opened. Color varies depending on its main domain, and size rises as the clicked times rises.





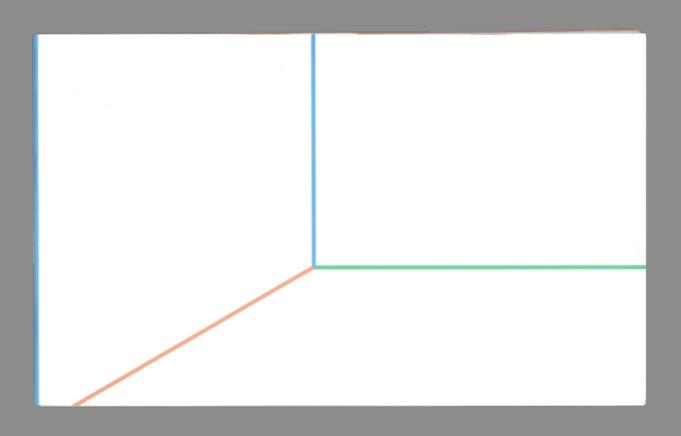


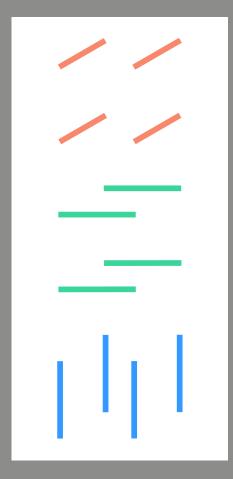


Legibility of Icons Concept Design

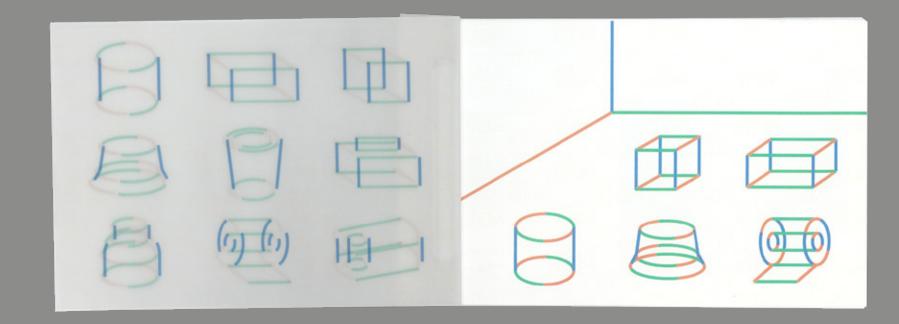
## Rule

- 1. Abstract shapes from the physical object.
- 2. Place them into the coordinate system.
  - a. Straight lines
    - i. Parallel to the x / y / z axis: Give the color of the axis to the line
    - ii. Not parallel to any: NG
- b. Curves: Use the coordinate plane to cut the shape. The cut curves are given the color of the axis which is closer as a parallel.
- 3. Reduce one set of information, leaving two colors.
  - e.g. Reduce the x axis -> G & B
- 4. Reduce another set of information, leaving one color.
  - e.g. (Reduce the x axis.) Reduce the y axis ->
- 5. Decide if Legible / Not legible





2023



Legibility of Icons

Concept Design

2023

